



PRESS RELEASE

For immediate publication

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Heartland Introduces New Educational Initiative

Heartland in the Schools: Everybody Sings

October 17, 2011– Heartland introduces a new community outreach called Everybody Sings, an educational program targeting elementary and middle school students. Everybody Sings is a derivative of the Side-by-Side program, Heartland's partnership with high school students. As advocates of music education, Heartland singers visit local middle schools beginning in October, presenting an interactive program that includes singing for and with the students. These presentations feature music from various musical styles and allow students to participate by singing and providing rhythmic accompaniments. Heartland will be visiting Summit Middle School (October 18), Paul Harding Junior High (October 20) and Ascension Lutheran School (October 25).

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Now presenting outstanding vocal music performances in its fifteenth season, the 26-member Heartland Chamber Chorale is Northern Indiana's only professional chorus. Founded by Artistic Director Robert Nance, the Heartland Chamber Chorale performs in and around Fort Wayne throughout the year. The HCC also engages promising young vocalists through educational outreach programs like our *Side-by-Side in Song* and *Project Sing!* initiatives. The purpose of the Heartland Chamber Chorale is to perform high quality choral chamber music to enrich audiences in the Fort Wayne community, Northeast Indiana, and beyond, with a goal to serve as a professional resource to the community for matters pertaining to the art of chamber vocal music.

The Heartland Chamber Chorale is a non-profit 501(c)(3) organization and is funded in part through gifts from Arts United (a local agency), the Indiana Arts Commission (a state agency), and the National Endowment for the Arts (a federal agency). Additional funding is provided by HCC Member-Supporters, the English Bonter Mitchell Foundation, Target Foundation, the Wilson Foundation, and the Lincoln Financial Group Foundation. For additional information and a current schedule of concerts, please visit www.heartlandchorale.org or call the HCC office at 260.436.8080.

Heartland Chamber Chorale, Inc.

Northeast Indiana's Premiere Professional Vocal Ensemble

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The Heartland Sings™ is an independent non-profit 501(c)(3) performing arts organization-in-residence on the campus of the University of Saint Francis.